

Summary

A designer at heart. I am a highly motivated and versatile creator ready to support the delivery of marketing visions. Eager to share my experience, continuing to learn and grow under senior leadership and contributing thoughtful recommendations, designs and edits.

I am a creative innovator, branding strategist, and design expert. With expertise in creating visual brand solutions for high-profile clients across numerous industry fields.

Trained as an architect, with significant experience in the management of large staff across several industries, including media, I recognize the importance of careful planning, assessment and evaluation of team members and their abilities. Proper delegation of responsibilities, project management, setting up an environment for open and concise communication. Implementing tools for motivation, setting goals, and most of all, following through to the completion of task and assignment.

Experience

Sole Proprietor, Designer

IAMTEEJAY – 2001- Present

Sacramento, CA / Long Beach, CA

Partner, Senior Technical Advisor / Designer

Digidome Designs, LLC – 1999-2001

Venice Beach, California

Graphic Designer

Site51 Communications – 1994-1999

Salt Lake City, Utah

Education

Post Graduate Studies

University of Maryland, College Park, Maryland

M.A. Architecture 1991

Graduate Studies

University of Utah, Salt Lake City, Utah

B.A. Humanities, Under-graduate Studies in Architecture 1988

High School

Alta High School, Sandy, Utah – Graduate 1982

Skill Set

Hardware

PC and Macintosh

Software

Adobe Creative Cloud – Animate, PhotoShop, Illustrator, InDesign, Dreamweaver, Acrobat

Microsoft Office – Word, Excel, PowerPoint

Programming

HTML5, CSS3, JQuery, Javascript, Velo

Platforms

Wix Studio, WordPress, Shopify, Big Commerce, SquareSpace, WooCommerce

Figma, Google Analytics, Google Ads, Loomly